

WHAT IS PROJECT MANAGEMENT PDF

What is project management?

Project management is a structured discipline that involves planning, organizing, executing, and controlling resources to achieve specific goals within a defined timeframe. It is a critical component of many industries, ranging from construction and information technology to healthcare and marketing. Effective project management ensures that projects are completed on time, within budget, and according to specified quality standards, ultimately contributing to an organization's success and growth.

Understanding the Basics of Project Management

Definition of a Project

A project is a temporary endeavor undertaken to create a unique product, service, or result. Unlike ongoing operations, projects have specific objectives, a defined beginning and end, and are constrained by resources such as time, budget, and personnel.

Key Components of Project Management

Effective project management hinges on several core components:

- **Scope:** Defines what is included and excluded from the project.
- **Time:** Establishes the timeline for project activities and milestones.
- **Cost:** Budgeting and financial management to keep the project within financial limits.
- **Quality:** Ensuring the final deliverables meet predefined standards.
- **Resources:** Allocation and management of people, equipment, and materials.
- **Risk:** Identifying and mitigating potential issues that could impact project success.
- **Stakeholders:** Managing expectations and communication with all parties involved.

Core Principles of Project Management

Successful project management relies on fundamental principles that guide the planning and execution process:

- **Clear Objectives:** Setting specific, measurable goals.

- **Effective Planning:** Developing detailed plans covering scope, schedule, and resources.
- **Communication:** Ensuring transparent and consistent information flow among team members and stakeholders.
- **Adaptability:** Being flexible to adjust plans as needed in response to unforeseen challenges.
- **Stakeholder Engagement:** Involving stakeholders throughout the project lifecycle to align expectations.
- **Quality Control:** Implementing standards and reviews to ensure deliverables meet requirements.

Phases of Project Management

Project management is typically executed through a series of phases, each with specific activities and deliverables.

1. Initiation

This phase involves defining the project at a high level, identifying its purpose, and assessing its feasibility. Key activities include:

- Developing a project charter
- Identifying stakeholders
- Conducting feasibility studies

2. Planning

A detailed project plan is developed to guide execution. Important aspects include:

- Defining scope and objectives
- Creating schedules and timelines
- Allocating resources
- Establishing budgets
- Managing risks
- Developing communication plans

3. Execution

This phase involves implementing the project plan by coordinating people and resources. Activities include:

- Assigning tasks
- Managing teams and communication
- Creating deliverables
- Monitoring progress

4. Monitoring and Controlling

Throughout execution, project managers track progress and make adjustments as necessary. Tasks include:

- Tracking performance metrics
- Managing scope creep
- Controlling costs
- Addressing issues and risks

5. Closure

The final phase involves completing all project activities, delivering the final product, and closing out the project. Key steps are:

- Conducting reviews and evaluations
- Finalizing documentation
- Releasing resources
- Celebrating success and lessons learned

Popular Project Management Methodologies

Various methodologies provide frameworks to guide project management practices. Choosing the right approach depends on project complexity, industry, and organizational preferences.

1. Waterfall

A linear, sequential approach where each phase must be completed before moving to the next. It's best suited for projects with well-defined requirements.

2. Agile

An iterative and flexible methodology emphasizing collaboration, customer feedback, and rapid delivery. Common in software development.

3. Scrum

A subset of Agile focusing on short work cycles called sprints, enabling teams to adapt quickly and deliver incremental value.

4. Kanban

Visualizes work using boards and cards, emphasizing continuous delivery and limiting work in progress.

5. PRINCE2

A process-driven methodology emphasizing control over processes, stages, and documentation, often used in the UK and internationally.

The Importance of Project Management in Business

Effective project management provides numerous benefits for organizations:

- **Enhanced Efficiency:** Streamlined processes and clear plans reduce waste and redundancies.
- **Risk Reduction:** Proactive risk management minimizes potential disruptions.
- **Better Resource Utilization:** Optimal allocation ensures resources are used effectively.
- **Improved Communication:** Clear channels foster collaboration and stakeholder satisfaction.
- **Achievement of Objectives:** Well-managed projects are more likely to meet their goals and deliver value.
- **Competitive Advantage:** Consistently successful project delivery boosts reputation and market position.

Roles and Responsibilities in Project Management

Successful projects depend on a team of dedicated professionals, each with specific roles:

- **Project Sponsor:** Provides strategic direction and funding.
- **Project Manager:** Oversees planning, execution, and closure; responsible for success.
- **Project Team Members:** Execute tasks and contribute expertise.
- **Stakeholders:** Individuals or groups impacted by the project, including clients and suppliers.

Skills Required for Effective Project Management

Successful project managers possess a combination of technical and soft skills, such as:

- Leadership and motivation
- Communication and interpersonal skills
- Time management and organization
- Risk management expertise
- Problem-solving abilities
- Negotiation skills
- Knowledge of project management tools and software

Tools and Software for Project Management

Modern project management heavily relies on digital tools that facilitate planning, collaboration, and tracking. Popular tools include:

- Microsoft Project
- Asana
- Trello
- Jira
- Basecamp
- Smartsheet

These tools help project managers visualize workflows, assign tasks, monitor progress, and communicate effectively.

Challenges in Project Management

Despite best efforts, project management can face several challenges:

- Scope creep due to changing requirements
- Unrealistic deadlines or budgets
- Poor communication among team members
- Inadequate risk management
- Resource constraints
- Lack of stakeholder engagement

Addressing these challenges requires proactive planning, transparent communication, and adaptability.

Conclusion

In summary, what is project management? It is a comprehensive discipline that combines strategic planning, resource coordination, and execution skills to deliver projects that meet specific objectives. Whether in construction, technology, healthcare, or other sectors, effective project management plays a vital role in achieving organizational goals, optimizing resources, and delivering value. By understanding its principles, phases, methodologies, and tools, organizations can enhance their success rate and foster a culture of continuous improvement. As industries evolve and projects become more complex, mastering project management remains a critical competency for professionals and organizations aiming for sustainable growth and competitive advantage.

What is Project Management? A Comprehensive Guide to Planning, Executing, and Delivering Success

In today's fast-paced and competitive business environment, organizations across industries rely heavily on project management to ensure that complex initiatives are completed efficiently, on time, and within budget. But what exactly is project management, and why is it considered a critical skill for modern professionals? This guide aims to provide a detailed understanding of what project management entails, exploring its core principles, processes, methodologies, and benefits.

Understanding the Concept of Project Management

At its core, project management is a structured approach to guiding a project from inception to completion. It involves applying knowledge, skills, tools, and techniques to meet specific project requirements. Unlike routine operations, which are ongoing and repetitive, a project is a temporary effort undertaken to create a unique product, service, or result.

Definition of Project Management

According to the Project Management Institute (PMI), project management is "the application of knowledge, skills, tools, and techniques to project activities to meet project requirements." It is a disciplined approach that balances scope, time, cost, quality, resources, and risk to achieve project objectives.

The Key Elements of Project Management

- Scope: What work must be done?
- Time: When will the work be completed?
- Cost: How much will it cost?
- Quality: What are the quality expectations?

- Resources: Who will do the work?
- Risk: What uncertainties could affect the project?

The Core Phases of Project Management

Project management is typically divided into five distinct phases, each with specific objectives and deliverables:

- Initiation

- Purpose: Define the project at a broad level.
- Activities:
 - Develop a business case
 - Conduct feasibility studies
 - Identify project stakeholders
 - Create a project charter

- Planning

- Purpose: Establish the total scope, refine objectives, and define the course of action.
- Activities:
 - Develop a project management plan
 - Define scope and objectives
 - Create work breakdown structures (WBS)
 - Set schedules and milestones
 - Allocate resources
 - Identify risks and develop mitigation strategies
 - Establish communication plans

- Execution

- Purpose: Complete the work defined in the planning phase.
- Activities:
 - Assign tasks and manage teams
 - Coordinate resources

- Communicate with stakeholders
- Manage quality and performance

- Monitoring and Controlling

- Purpose: Track progress, ensure project stays on track, and make adjustments as needed.
- Activities:
 - Measure performance against baselines
 - Manage changes through change control processes
 - Monitor risks and issues
 - Update schedules and budgets

- Closure

- Purpose: Finalize all project activities and formally close the project.
- Activities:
 - Deliver final products or services
 - Obtain stakeholder approval
 - Release project resources
 - Conduct post-project reviews
 - Document lessons learned

Key Methodologies and Frameworks in Project Management

Various methodologies provide structured approaches to managing projects, each suited for different types of projects and organizational cultures.

Traditional (Waterfall) Methodology

- A linear and sequential approach.
- Emphasizes detailed planning upfront.
- Suitable for projects with well-defined requirements, such as construction or manufacturing.

Agile Methodology

- An iterative and incremental approach.
- Focuses on flexibility, collaboration, and customer feedback.
- Popular in software development and dynamic environments.

Hybrid Approaches

- Combine elements of Waterfall and Agile.
- Offer flexibility while maintaining some structure.
- Increasingly common in complex projects.

Other Frameworks and Standards

- PRINCE2: A process-driven methodology emphasizing control.
- PMBOK: A comprehensive guide by PMI outlining best practices.
- Scrum: A subset of Agile focusing on short cycles called sprints.

Skills and Roles in Project Management

Effective project management requires a combination of technical skills, leadership qualities, and interpersonal abilities.

Essential Skills

- Leadership: Motivating and guiding teams.
- Communication: Clear exchange of information.
- Time Management: Prioritizing and scheduling tasks.
- Risk Management: Identifying and mitigating potential issues.
- Problem-Solving: Addressing unforeseen challenges.
- Negotiation: Managing stakeholder expectations and resources.

Common Roles

- Project Manager: Oversees the entire project, responsible for planning, execution, and closing.
- Project Team Members: Execute specific tasks and contribute expertise.
- Stakeholders: Individuals or organizations impacted by the project.
- Sponsors: Provide funding and support for the project.

Benefits of Effective Project Management

Implementing sound project management practices offers numerous advantages:

- Clear Objectives: Well-defined goals reduce ambiguity.
- Enhanced Communication: Improved stakeholder engagement.
- Resource Optimization: Efficient use of time, money, and personnel.
- Risk Reduction: Proactive identification and mitigation.
- Quality Assurance: Deliverables meet or exceed expectations.
- Timely Delivery: Projects are completed within deadlines.
- Cost Control: Staying within budget and avoiding overruns.
- Increased Success Rates: Higher likelihood of project success.

Challenges in Project Management

Despite its benefits, project management can be complex and challenging:

- Scope Creep: Uncontrolled changes expanding project scope.
- Poor Planning: Insufficient preparation leading to delays.
- Lack of Stakeholder Engagement: Misalignment of expectations.
- Resource Constraints: Limited personnel or budget.
- Unforeseen Risks: Unexpected issues impacting progress.
- Communication Gaps: Misunderstandings among team members.

Overcoming these challenges requires disciplined planning, effective communication, and adaptive management techniques.

Conclusion: The Significance of Project Management

What is project management? It is a disciplined approach to leading projects through defined phases, utilizing proven methods and skills to deliver desired outcomes. Whether launching a new product, implementing a system, or constructing infrastructure, project management ensures that objectives are met efficiently and effectively.

In an increasingly complex world, mastering project management principles can transform ideas into tangible results, foster collaboration, and drive organizational success. As industries evolve, so do the tools and methodologies, making continuous learning and adaptability essential traits for project managers and teams alike.

By understanding the fundamentals of project management, professionals can better navigate the challenges, leverage available resources, and ultimately contribute to their organization's growth and innovation.

QuestionAnswer What is project management? Project management is the discipline of planning, organizing, and overseeing resources to achieve specific goals within a defined timeframe. Why is project management important? It ensures projects are completed efficiently, within scope, budget, and time constraints, leading to successful outcomes and organizational growth. What are the key phases of project management? The main phases include initiation, planning, execution, monitoring and controlling, and closing. What skills are essential for effective project management? Essential skills include leadership, communication, time management, risk management, and problem-solving. What are common project management methodologies? Popular methodologies include Agile, Waterfall, Scrum, Kanban, and Lean. How does project management benefit organizations? It improves efficiency, enhances team collaboration, reduces risks, and increases the likelihood of project success. What tools are used in project management? Tools like Microsoft Project, Asana, Trello, Jira, and Basecamp help plan, track, and collaborate on projects. Who is a project manager? A project manager is responsible for leading the project team, planning tasks, and ensuring project goals are met on time and within budget. What is the role of risk management in project management? Risk management involves identifying, assessing, and mitigating potential issues that could impact the project's success. How has technology impacted project management practices? Technology has enabled better planning, real-time collaboration, automation, and data analysis, making project management more efficient and transparent.

Related keywords: project planning, team coordination, task scheduling, resource allocation, risk management, project lifecycle, stakeholder communication, project goals, project methodology, project scope

What have you done english edition

What Have You Done English Edition: A Comprehensive Guide to Understanding and Using the Phrase

In the realm of the English language, certain phrases carry profound emotional, cultural, and contextual significance. One such phrase is "What have you done?" especially in its English edition. This expression is versatile, often used to express concern, disappointment, curiosity, or even accusation. Understanding its nuances, usage, and cultural implications can enhance your communication skills, whether you're a language learner or a native speaker aiming for clarity and precision. In this article, we will explore the origins, various contexts, grammatical considerations,

and practical applications of "What have you done?" in English.

Understanding the Phrase "What Have You Done?"

Literal Meaning and Basic Usage

At its core, "What have you done?" is a question formed using the present perfect tense. It literally asks someone to explain or justify their actions up to the current moment. The structure is:

- Interrogative pronoun: What
- Auxiliary verb: have
- Subject: you
- Past participle: done

This construction is used to inquire about someone's actions, often with a tone of surprise, concern, or reproach.

Common Contexts and Scenarios

The phrase appears in various situations, such as:

- Expressing concern or worry:

"What have you done? The house is flooded!"

- Reacting to unexpected behavior:

"What have you done to the computer?"

- Expressing disappointment:

"What have you done? You promised you would finish your homework."

- Accusatory tone in conflicts:

"What have you done to the car?"

- Surprise at someone's actions:

"What have you done with my keys?"

The tone can shift significantly depending on context, intonation, and relationship between speakers.

Grammatical Aspects of "What Have You Done?"

Present Perfect Tense Overview

The phrase employs the present perfect tense, which is formed by combining the auxiliary verb "have" (or "has" for third person singular) with the past participle of the main verb ("done" in this case). The present perfect expresses:

- Actions completed at an unspecified time before now.
- Actions that have relevance or consequences in the present.
- Experiences or changes over a period.

Forming the Question

To form similar questions, follow these steps:

- Use the auxiliary "have" for "I," "you," "we," or "they"; "has" for third person singular (he, she, it).
- Follow with the subject "you" (or other pronouns).
- Use the past participle of the main verb ("done" for "do").
- End with a question mark.

Examples:

- "What have you eaten today?"
- "Has she finished her project?"
- "What have they decided?"

Variations and Related Phrases

- "What did you do?" ? Past simple tense, used for actions completed at specific times in the past.

- "What are you doing?" ? Present continuous, for ongoing actions.
- "What will you do?" ? Future tense.

Understanding these variations helps in selecting the appropriate tense based on context.

Expressing Emotions and Tone

The tone of "What have you done?" can vary widely:

- Concern or Worry: When something unexpected or damaging has occurred.
- Disappointment: When someone has failed to meet expectations.
- Anger or Accusation: When confronting someone about harmful or irresponsible actions.
- Curiosity or Surprise: When genuinely seeking information or reacting to an unexpected action.

Example with tone variation:

- Concern: "What have you done? The window is broken!"
- Disappointment: "What have you done? I trusted you."
- Anger: "What have you done to my car?"
- Curiosity: "What have you done with my book?"

Tone is often conveyed through intonation, facial expression, and context.

Practical Applications of "What Have You Done?"

In Daily Conversations

This phrase is common in everyday speech. Here are some practical examples:

- When a parent notices a mess:

"What have you done? The kitchen is a disaster."

- When a teacher notices some misbehavior:

"What have you done during the break?"

- When friends or colleagues discuss actions:

"What have you done with the project?"

In Literature and Media

The phrase often appears in dialogues within books, movies, and TV shows to dramatize reactions. For example:

- A detective confronting a suspect:

"What have you done? Tell me the truth."

- A dramatic scene in a play:

"What have you done to deserve this?"

Understanding its usage in media can help grasp cultural nuances and emotional depth.

In Formal and Informal Contexts

While "What have you done?" is versatile, it is generally informal. In formal settings, it might be replaced by more polite inquiries like:

- "Could you please explain what you have done?"
- "May I ask what actions you have taken?"

However, in informal contexts, the direct question is acceptable and common.

Common Mistakes and Tips for Usage

Misusing Tenses

- Using past simple ("What did you do?") when present perfect is appropriate can change the nuance of the sentence, implying a specific time in the past rather than an unspecified or ongoing

relevance.

Overusing the Phrase

- While common, overusing "What have you done?" in situations where a softer or more specific question is needed can seem abrupt or accusatory. Use it judiciously based on tone and relationship.

Alternative Phrases

- To vary expressions, consider:
- "Can you tell me what you've done?" (more polite)
- "I'm curious?what have you done?" (less accusatory)
- "What actions have you taken?" (more formal)

Conclusion: Mastering the Phrase "What Have You Done?"

Understanding the phrase "What have you done?" in its English edition is essential for effective communication. Whether expressing concern, disappointment, or curiosity, this question can convey a wide range of emotions depending on context and tone. Recognizing its grammatical structure, variations, and appropriate usage scenarios enables speakers and learners to employ it accurately and effectively.

To sum up:

- It employs the present perfect tense to inquire about actions with current relevance.
- Tone and context significantly influence its emotional impact.
- Variations exist to suit formal or informal settings.
- Proper understanding enhances clarity in both spoken and written English.

By mastering this phrase, you improve your conversational skills, deepen your emotional expression, and gain insight into cultural communication patterns. Practice using "What have you done?" thoughtfully to connect more effectively with others and express yourself clearly.

Additional Resources for Learning

- English Grammar in Use by Raymond Murphy
- Online exercises on present perfect tense
- Listening practice with media featuring emotional dialogues
- Conversation practice with language partners

Embark on your journey to fluency by understanding the nuances of common phrases like "What have you done?" and using them confidently in everyday situations.

What Have You Done English Edition: An In-Depth Analysis of Its Themes, Impact, and Cultural Significance

In recent years, the phrase "What Have You Done" English Edition has garnered widespread attention, especially within the realms of music, film, and popular culture. This phrase, often associated with emotional introspection, confrontation, or storytelling, has taken on a life of its own in various media forms. In this article, we will explore the origins, thematic elements, cultural impact, and nuanced interpretations of the "What Have You Done" English Edition, providing a comprehensive guide for enthusiasts, critics, and casual observers alike.

Origins and Context of "What Have You Done" English Edition

Tracing the Roots

The phrase "What Have You Done" has been a recurring motif across multiple genres, from classic rock ballads to contemporary pop songs. Its prominence in the English edition largely stems from its use in specific songs, films, and literary works that have resonated with audiences worldwide.

Musical Origins

- Notable Songs: Several artists have released tracks titled "What Have You Done," each exploring themes of regret, accountability, and emotional turmoil.
- Popular Examples:
 - A 2000s rock ballad by a British band that delves into personal guilt.
 - An electronic dance track that uses the phrase as a hook to evoke introspection.

Literary and Media Usage

- The phrase has been adapted into titles for books and movies, emphasizing themes of mystery, morality, or redemption.
- Example: A 2015 independent film titled "What Have You Done" explores moral dilemmas faced

by its characters.

The English Edition

The addition of "English Edition" typically signifies a localized or adapted version of a work, aiming to reach English-speaking audiences with culturally relevant interpretations or translations.

Thematic Elements of "What Have You Done" English Edition

Core Themes Explored

The phrase encapsulates a spectrum of emotional and philosophical themes, which are often reflected through various artistic expressions.

- Guilt and Redemption

Many works titled "What Have You Done" focus on characters grappling with past actions, seeking redemption or forgiveness.

- Examples:

- A song narrating regret over a lost relationship.
- A film portraying a character confronting their moral failings.

- Confrontation and Accountability

The phrase often signifies an interrogation or confrontation?either literal or metaphorical?where an individual is questioned about their deeds.

- Context:

- A detective challenging a suspect.
- An internal monologue of someone questioning their own choices.

- Emotional Introspection

It invites listeners or viewers to reflect on their own actions and consequences, fostering empathy and self-awareness.

- Impact:
- Encourages personal reflection.
- Connects audiences through shared human experiences.

- Mystery and Suspense

In some contexts, "What Have You Done" serves as a provocative question that propels narratives involving secrets, crimes, or hidden truths.

Cultural Impact and Reception

Popularity and Usage

The phrase's versatility has made it a popular title choice across various media. Its emotional weight and open-ended nature make it appealing for creators aiming to evoke curiosity or empathy.

In Music

- Artists across genres incorporate "What Have You Done" to express vulnerability.
- Its recurring presence in song titles has led to it becoming a thematic staple in emotional ballads.

In Film and Literature

- The phrase is often used in titles to suggest a plot centered around moral dilemmas, secrets, or revelations.
- It appeals to audiences interested in psychological dramas and thrillers.

Online and Social Media

- The phrase frequently appears in memes, discussions, and viral videos, often as a rhetorical question highlighting regret or surprise.

Critical Reception

While many works embrace the emotional depth of "What Have You Done", some critics argue that overuse can lead to thematic dilution. Nonetheless, its ability to evoke visceral reactions ensures its

continued relevance.

Analyzing Notable Works in the "What Have You Done" English Edition

Music

Song Example 1: "What Have You Done" by Within Temptation

- Genre: Symphonic metal
- Themes: Betrayal, regret, emotional conflict
- Impact: The song's powerful lyrics and orchestration amplify feelings of remorse and confrontation.

Song Example 2: "What Have You Done" by The Roots

- Genre: Hip-hop
- Themes: Social justice, accountability
- Impact: Encourages listeners to reflect on societal issues and personal responsibility.

Film

"What Have You Done" (2015)

- Plot: Centers on a moral dilemma faced by a protagonist after a criminal act.
- Themes: Guilt, justice, redemption
- Reception: Praised for its intense storytelling and moral complexity.

Literature

"What Have You Done?" (Novel)

- Synopsis: Explores the psychological aftermath of a crime.
- Themes: Human guilt, memory, truth
- Critique: Noted for its deep character development and suspenseful narrative.

Interpreting "What Have You Done" in the Cultural Landscape

Psychological Perspective

- The phrase often triggers introspection, prompting individuals to evaluate their own actions.
- Works with this title frequently explore the human psyche, guilt, and moral choices.

Philosophical Inquiry

- Raises questions about morality, free will, and responsibility.
- Serves as a prompt for discussions on ethics and human nature.

Societal Reflection

- Highlights collective issues such as accountability, justice, and societal remorse.
- Can be a mirror reflecting societal flaws and the need for change.

Practical Guide for Creators and Consumers

For Creators

- Use the phrase to evoke emotional depth.
- Incorporate themes of guilt, confrontation, or mystery.
- Ensure the work resonates on a personal or societal level to maximize impact.

For Consumers

- Approach works titled "What Have You Done" with an appreciation for their emotional and thematic layers.
- Reflect on personal reactions and the messages conveyed.

Conclusion

The "What Have You Done" English Edition is more than just a phrase; it's a powerful thematic device that encapsulates complex human emotions and moral questions. Its versatility across music, film, and literature underscores its universal appeal, serving as a mirror for personal introspection and societal critique. Whether used to tell stories of guilt, redemption, or mystery, this phrase continues to inspire creators and captivate audiences worldwide. As cultural landscapes evolve, so

too will the stories and messages embedded within "What Have You Done", ensuring its relevance for generations to come.

Question What is the main theme of 'What Have You Done' in the English edition? The main theme revolves around guilt, redemption, and the consequences of past actions, exploring how characters confront their mistakes and seek forgiveness. Is 'What Have You Done' suitable for all age groups in its English edition? No, the English edition contains mature themes and intense scenes, making it more appropriate for older teens and adults. Where can I find the English edition of 'What Have You Done'? The English edition is available on major e-book platforms, bookstores, and online retailers such as Amazon, Barnes & Noble, and Apple Books. What are the critical reviews of the English edition of 'What Have You Done'? Critics have praised its gripping narrative, strong character development, and compelling exploration of moral dilemmas, though some mention its intense content may be challenging for sensitive readers. Are there any differences between the original and English editions of 'What Have You Done'? The core story remains the same, but the English edition may include translated dialogues, cultural adaptations, and updated language to improve readability for English-speaking audiences. Who is the target audience for the English edition of 'What Have You Done'? The target audience includes adult readers who enjoy psychological thrillers, crime dramas, and stories that delve into moral complexities and character-driven plots.

Related keywords: what have you done, english edition, book summary, novel analysis, literature review, story overview, character analysis, themes and motifs, plot summary, literary critique, reading guide

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